



Our Commitment

Competitive Pricing Analysis - updated October 1, 2011

Menu Item Name	2011-2012 Pricing	Competitor's Highest Price	Giant Eagle	Sheetz	Circle K	Speedway	CVS	Wallgreens	Convenient Food Mart
Propel	\$1.69	\$1.89	10 for \$10.00	\$1.89	\$1.79			\$1.00	\$1.59
Sobe Life Water	\$1.79	\$1.89	4 for \$5	\$1.89	\$1.79	2 for \$3.00	\$1.67	\$1.49	\$1.69
Aquafina 20oz	\$1.49	\$1.59	\$1.59	\$1.29	\$1.39	2 for \$2.00	\$1.59	\$1.49	\$0.99
Ocean Spray	\$1.89	\$1.89	4 for \$3.35	\$1.59	\$1.89	\$1.79			
Gatorade	\$1.69	\$2.19	10 for \$10	\$1.59	\$1.69	\$2.19	\$1.69	\$1.49	2 for \$2.29
20oz Bottle Beverage	\$1.50	\$1.79	\$1.59	\$1.59	\$1.59	\$1.79	\$1.77	\$1.59	\$0.99
Velveta Shell Cup	\$1.29	\$1.39	\$1.39				\$1.19	\$1.29	
Easy Mac Single Regular	\$1.29	\$1.79	\$1.39		\$1.59	\$1.29	\$1.19	\$1.29	\$1.79
Lipton Ice Tea	\$1.49	\$1.79	\$1.69	\$1.69	\$1.59	\$1.69	\$1.79		
Naked Juice	\$3.29	\$3.49	\$3.29	\$2.99			\$3.49	\$2.79	
Dean Chocolate Chug (pint)	\$1.19	\$1.25	4 for \$5.00			2 for \$2.5			
Mozarella String Cheese	\$0.69	\$0.89		\$0.59	\$0.79			\$0.59	\$0.89
Rockstar	\$2.49	\$2.69	\$2.49	\$2.29	\$2.49	\$2.69	\$2.49	\$2.49	\$2.39
Amp	\$2.49	\$2.99	\$2.49	\$2.29	\$2.49	\$2.69	\$2.49	\$2.99	2 for \$3.00
Pepperoni Bagel Bite	\$2.49	\$2.95	\$2.95						
OM Cheese Pizza Lunchable	\$2.39	\$2.39	\$2.39						
Stouffers Mac & Cheese	\$2.89	\$3.59	\$2.99	\$2.89	\$3.99		\$3.59	\$2.79	
Evian Water Liter	\$2.29	\$2.29	\$2.29		\$1.99	\$1.99		\$2.19	
OM Turkey & Cheese Lunchable	\$2.59	\$2.79	\$2.39	\$1.99	\$2.79			\$2.29	
3 Cheese Bagel Bite	\$2.95	\$2.95	\$2.95						
Frito Lay Chips	\$0.99	\$1.09	\$1.29	\$1.09	\$0.99	\$0.99	\$1.09	\$1.09	\$1.09
King Size Candy	\$1.59	\$1.89	\$1.69	\$1.50	\$1.79	2 for \$2.50	\$1.89	\$1.89	\$1.59
F'real Shakes	2.99	\$2.99	\$2.99	\$2.99					